



FULFILMENT & CONVERSION ON DEMAND PROGRAM

BACKLIST ASSETS CONVERSION

Business support to Publishers to monetize their Backlist books collection assets by

- Converting their titles only when the demand knocks,
- Storing in DMS and
- Distributing through e Commerce Platform.

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BUSINESS MODEL

End to end solution for Rare books Assets

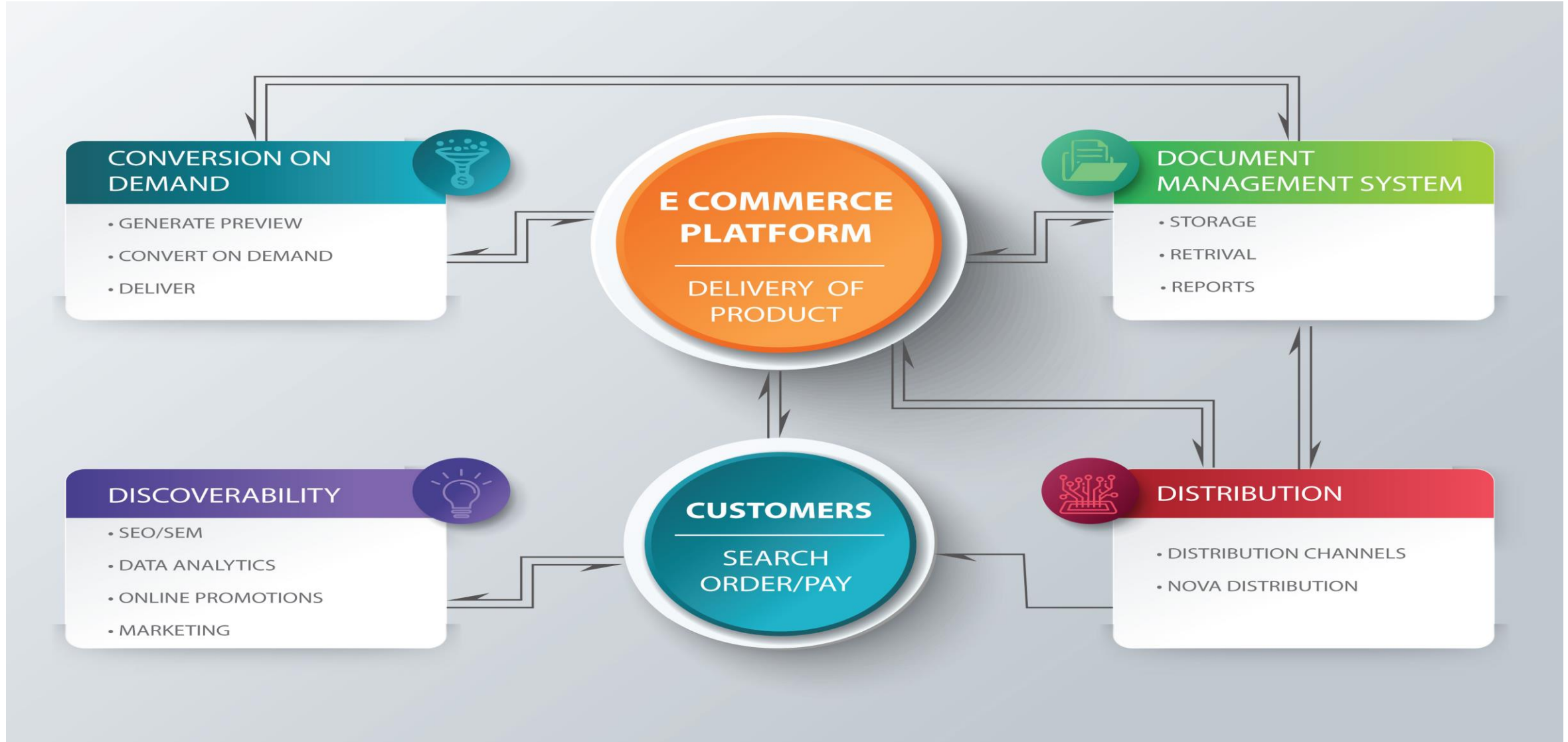


Our Promise

Operation Support

- **Conversion On Demand (COD)**
- **Document Management System**
- **e Commerce Platform**
- **Discoverability & Distribution**

OPERATIONS APPROACH



BENEFITS

TO THE PUBLISHERS



- Risk Free Business Model
- Ever increasing repository of e assets at no cost
- End to end Solution to their backlist collection
- Market visibility to all their products
- No initial Investment for conversion
- Pay only when sale happens
- Marketing/ Distribution support



Thank You

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